

# 360 Park Homes Limited

## Privacy Policy

This Privacy Policy explains how 360 Park Homes Limited (“360 Park Homes”, “we”, “our” or “us”) collects, stores, uses and protects personal information when users access or use the platform, website or associated services.

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### 1. Who We Are

360 Park Homes Limited operates an online advertising platform for residential park homes throughout the United Kingdom.

Company Address:

The Office Fox Park, North St,

Barrow Upon Soar,  
Leicestershire,  
LE12 8PZ

Contact Email:  
contact@360parkhomes.com

## 2. Information We Collect

We may collect and process the following categories of information:

- name and contact information;
- email addresses and telephone numbers;
- account login information;
- billing and payment details;
- listing information and uploaded photographs;
- enquiry and communication records;
- device, browser and usage information;
- IP addresses and analytics data.

Information may be collected when users:

- create accounts;
- purchase advertising packages;
- submit listings;
- contact other users;
- browse the website;
- subscribe to newsletters or promotions.

## 3. How We Use Information

360 Park Homes may use personal information to:

- provide platform services;
- publish and manage property listings;
- process payments and subscriptions;
- moderate listings and accounts;
- communicate with users;
- improve website functionality;

- detect fraud or misuse;
- comply with legal obligations;
- provide customer support;
- send service-related notifications.

## **4. Legal Basis for Processing**

We process personal information under one or more of the following lawful bases:

- consent;
- contractual necessity;
- legitimate interests;
- compliance with legal obligations.

Where consent is relied upon, users may withdraw consent at any time.

## **5. Marketing Communications**

Users may receive marketing communications relating to property listings, promotional offers, newsletters or platform updates.

Users may opt out of marketing communications at any time by using unsubscribe links or contacting us directly.

## **6. Sharing Information**

360 Park Homes may share information with:

- payment providers such as Stripe;
- website hosting providers;
- analytics providers;
- communication service providers;
- professional advisors or legal authorities where required.

We do not sell personal information to third parties.

## 7. Data Storage & Security

We take reasonable technical and organisational measures to protect personal information against unauthorised access, misuse, loss or disclosure.

Despite reasonable safeguards, no online platform or transmission method can be guaranteed to be completely secure.

## 8. Cookies & Tracking Technologies

The website may use cookies, analytics tools and similar technologies to improve user experience, monitor website performance and understand visitor behaviour.

Users may control cookies through browser settings. Separate Cookie Policy terms may also apply.

## 9. User Rights

Under applicable UK data protection legislation, users may have rights including:

- access to personal information;
- correction of inaccurate information;
- deletion of personal information;
- restriction of processing;
- objection to certain processing activities;
- withdrawal of consent;
- data portability.

Requests relating to personal information may be submitted to [contact@360parkhomes.com](mailto:contact@360parkhomes.com).

## 10. Third-Party Services

The platform may contain links to third-party websites, services or applications.

360 Park Homes is not responsible for the privacy practices, content or security of third-party platforms.

## **11. Data Retention**

Personal information will only be retained for as long as reasonably necessary to fulfil the purposes outlined in this Privacy Policy, comply with legal obligations or resolve disputes.

## **12. Children's Privacy**

The platform is not intended for individuals under the age of 18.

360 Park Homes does not knowingly collect personal information from children.

## **13. Changes to this Policy**

360 Park Homes reserves the right to update or amend this Privacy Policy at any time.

Updated versions will become effective immediately upon publication on the website.

## **14. Contact Information**

360 Park Homes Limited

The Office Fox Park, North St,  
Barrow Upon Soar,  
Leicestershire,  
LE12 8PZ

Email: [contact@360parkhomes.com](mailto:contact@360parkhomes.com)